



Piene Cardin  
— WRITING INSTRUMENTS —

2018



THE ONE  
YOU CAN BE DIFFERENT



PC001FP-05



PC001FP-06



PC001FP-03



PC001FP-04



PC001FP-08



PC001FP-07





## THE ONE - X

A NEW LOOK OF LIFE

The exquisite craftsmanship of the three-layered tube body immerses you in the glory of Renaissance days, a rebirth and revival of creativity. Open your heart with THE ONE, and allow new ideas to bright up lives!



PC6602BP



PC6602FP



PC6600BP



PC6601BP



PC6604BP



PC6604FP



PC6606BP



PC6606FP





## THE ONE - X

A NEW LOOK OF LIFE

The exquisite craftsmanship of the three-layered tube body immerses you in the glory of Renaissance days, a rebirth and revival of creativity. Open your heart with THE ONE, and allow new ideas to bright up lives!



PC6610BP



PC6610FP



PC6611BP



PC6611FP



PC6608BP



PC6608FP





MAX

INSPIRE YOUR OWN STYLE

The oval pen tube wrapped with pricey elegant leather from Italy and sophisticated stitching craft smoothly embraces one who 'quests for the best' with a unique charming demeanor!



PC2006BP-02



PC2006BP-03



PC2006BP-01



PC2005BP-03



PC2005BP-02



PC2005BP-01





## MÉTIER

SIMPLY ART

The carving art of classic watch mechanism etched on the pen tube demands precise and meticulous craftsmanship from design to finishing. A luxurious master-piece that demonstrates vividly the aesthetic and technical excellence in the flow of time.



PC7402BP



PC7401BP





## LOUVRE P

GATEWAY TO REINVENTING CLASSIC

The unconventional design of the slanting pen top demands ingenuity and open-heartedness in craftsmanship – a truly Louvre Pyramid in pens. Surprise!



PCX-722BP



PCX-723BP



PCX-720BP



PCX-721BP





## POSH

WRITE WITH FLAIR

The rectangular shape design on the upper barrel manifests the highest standards in machining technology, materials and workmanship, infusing with a palpable character. Treat yourself better with a POSH!



PCX-744BP



PCX-742BP-RG



PCX-745BP



PCX-743BP-RG





## MAJESTIC

CRAFT IS YOUR DAILY LIFE

The most classic choice with delicate hand-painted pattern on the oval tube - a comfortable grip to write to someone you love and care.



PCX-750BP



PCX-750FP



PCX-750RP



PCX-751BP



PCX-751FP



PCX-751RP



PCX-752BP



PCX-752FP



PCX-752RP





# MAJESTIC

CRAFT IS YOUR DAILY LIFE

The most classic choice with delicate hand-painted pattern on the oval tube - a comfortable grip to write to someone you love and care.



PCX-751BP-RG



PCX-751FP-RG



PCX-751RP-RG



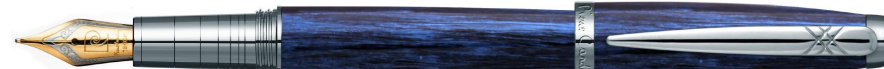
PCX-752BP-RG



PCX-752FP-RG



PCX-754BP



PCX-754FP

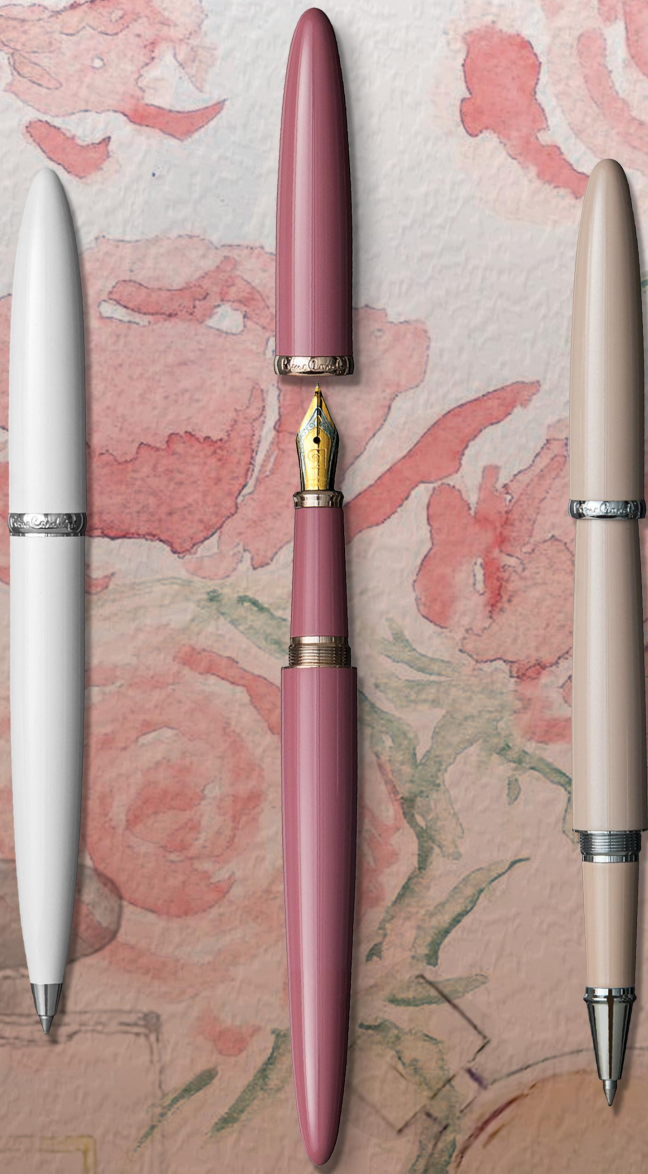


PCX-755BP-RG



PCX-755FP-RG





SECRET I  
SIMPLE IS BEAUTIFUL

Slim and simple – that is beautiful. Write a pleasant note to the loved one; the simplest thing is the most beautiful. That's the secret of life!



PC9002BP



PC9003BP





## PISCES II

DEEP INTO SOUL

Well-fitted pen clip and slim shape awakens an intuitive sense of unique artistry, dissolving boundaries and holding hearts together.



PC1005BP-81



PC1005BP-82



PC1005BP-83



PC1005BP-84



PC1005BP-81G



PC1005BP-82G



PC1005BP-83G



PC1005BP-84G





## I-SHARE

A new series named iShare (in Chinese pronunciation it means “love to write”) was launched specially for the Book Fair visitors. The name itself connotes our brand vision of sustaining culture and connecting people through willingly sharing our care and love by writing. With a transparent barrel of choices of 5 colours made of poly carbonate resin from Japan, and M nib for fountain pen / 0.5mm nib for rollerball pen, iShare is definitely a good choice for fountain pen beginners. It has been well received in the Book Fair with a promising sales achieved.



PC4214FP



PC4214RP



PC4213FP



PC4213RP



PC4210FP



PC4210RP



PC4211FP



PC4211RP



PC4212FP



PC4212RP





## LIBRA X

NEVER BE FORGOTTEN

Inheriting the triple-coated deep black lacquer and fine chrome plating, the exceptionally rigorous technicality of the 2-layered middle ring opens up a forgotten colorful inner world; appreciate yourself and the ones you care with this contemporary reinterpretation of the best-selling iconic model.



PC3450BP



PC3451BP



PC3452BP



PC3453BP



PC3455BP



PC3456BP



PC3454BP



PC3457BP





ZEUS

COLOUR UP YOUR LIFE

A fashionable series with lasting beauty, simplicity and vogue style. Pick a colour to surprise your everyday life.



PC1120BP



PC1123BP



PC1122BP



PC1126BP



# Bordeaux Initial Collection



Original Metal  
Pierre Cardin Refill



Metal Engraving  
Pen Cap



Luxury Three Layers  
lacker



Four Premium Colors Available

Plastic  
Metal  
13.9cm  
Aluminum  
Silicone  
Plastic

Cannes  
Simple the best.

Pierre Cardin INITIAL  
— WRITING INSTRUMENTS —

Metal  
ABS Plastic  
Aluminum  
14.5  
Aluminum

Paris  
Simple the best.

Pierre Cardin INITIAL  
— WRITING INSTRUMENTS —

Metal  
Aluminum  
14.3cm  
Aluminum

Bordeaux  
Simple the best.

Pierre Cardin INITIAL  
— WRITING INSTRUMENTS —

Pierre Cardin INITIAL  
— WRITING INSTRUMENTS —

Marseille  
Simple the best.